



## International Community Congress

*Balancing Nature and Commerce*  
*Grand Portage, MN & Thunder Bay, ON.*  
*October 24-27, 2011*

### **Workshop Purpose**

- The International Community Congress is a multi-day forum and training event that will bring together community teams, public land managers, and other interested parties from both sides of the international border with the purpose of learning how to best take advantage of the incredible natural resources of this area and to develop workable plans to improve the sustainability of their individual economies and the broader Heart of the Continent region as a whole.

### **Goals**

- Build stronger economic, social and environmental connections between communities and their neighboring public lands for mutual benefit.
- Create vibrant, sustainable community economies with a stronger community connection to public lands
- Increase regional awareness of the public lands throughout the Heart of the Continent Region
- Enhance interest in public lands

### **End Results**

- Each community team launches a new economic initiative that connects them with their public lands
- Different constituencies develop increased understanding amongst one another
- Communities connect with neighboring communities throughout the cross-border region

### **Heart of the Continent Partnership**

*The Heart of the Continent Partnership is a Canadian/American coalition of land managers and local stakeholders working together on cross-border projects that promote the economic, cultural and natural health of the lakes, forests and communities on the Ontario/Minnesota border. From out of a broad collection of separate entities, the partnership is seeking to develop a common identity and sense of belonging to the larger cross-border area.*

# 2011 International Community Congress

## *Levels of Sponsorship*

Your chance to help create collaboration and economic vibrancy in Northeastern MN and Northwestern Ontario

*Sponsorship Levels are accepted in either US or Canadian Dollars*

### **\$10,000 Lake Superior Level:**

#### *Feature recognition*

- Sponsor logo/name below 2011 International Community Congress title
- Company representative to have featured role in event
- Sponsor featured in communications

#### *Prominent exposure at all locations*

- Exhibit location at event to display materials and/or products
- Logo incorporated on literature
- Sponsor banner prominently displayed at venue
- Sponsor logo placement on event print advertising
- Sponsor logo placement and hyperlink on website
- Title and mention in calendar listings on related websites

### **\$5,000 Saganaga Lake Level:**

#### *Feature recognition*

- Sponsor logo/name below 2011 International Community Congress title
- Sponsor featured in communications

#### *Prominent exposure at all locations*

- Exhibit location at event to display materials and/or products
- Logo incorporated on literature
- Sponsor logo placement and hyperlink on website
- Title and mention in all calendar listings on related websites

# 2011 International Community Congress

## *Levels of Sponsorship (continued)*

### **\$2,500 Namakan Lake Level:**

- Sponsor featured in communications
- Logo incorporated on literature
- Sponsor name placement and hyperlink on website
- Title and mention in calendar listings on related websites

### **\$1,000 Basswood Lake Level:**

- Sponsor featured in communications
- Sponsor name placement and hyperlink on website
- Title and mention in calendar listings on related websites

### **Specific Sponsorship Opportunities:**

*Specific sponsors will be recognized on the agenda for that item and during verbal announcements*

\$ 1,250 - Sponsors a breakfast for all participants - 4 opportunities

\$ 540 - Sponsors a morning break - 4 opportunities

\$ 2,160 - Sponsors a working lunch - 3 opportunities

\$ 540 - Sponsors an afternoon break - 4 opportunities

\$ 4,200 - Sponsors the banquet dinner for all participants - 1 opportunity

\$ 2,250 - Sponsors a dinner for all participants – 2 opportunities

\$ 2,500 - Sponsors the closing lunch ceremony – 1 opportunity

\$ 2,000 - Sponsors a workshop program – 10 opportunities

# 2011 International Community Congress

*A Collaborative Partnership*

## Participating Organizations



Arrowhead Conservation for Multiple Use · Grand Portage National Monument · Grand Portage Band · Cook County Board of Commissioners · Kakabeka Falls · Conservation Leadership Network · Arrowhead Regional Development Commission · Superior National Forest · Boreal Forest and Community Resilience Project (University of Minnesota Institute on the Environment) · Quetico Provincial Park · Voyageurs National Park and many more

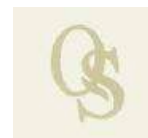
## Sponsoring Organizations



NORTHEAST MINNESOTA  
REGIONAL SUSTAINABLE DEVELOPMENT PARTNERSHIP



Blandin Foundation™  
STRENGTHENING RURAL MINNESOTA



Quetico Superior Foundation

Rivers, Trails, and Conservation Assistance Program



## 2011 International Community Congress Sponsor Registration Form

***Please include us as a sponsor for the 2011 International Community Congress!***

(US or Canadian Dollars accepted. Please check the appropriate box)

- Lake Superior Sponsor \$10,000
- Saganaga Lake Sponsor \$5,000
- Namakan Lake Sponsor \$2,500
- Basswood Lake Sponsor \$1,000
- Specific Opportunity \_\_\_\_\_ Amount: \$ \_\_\_\_\_
- Other Amount \$ \_\_\_\_\_

Enclosed is my check, in the amount of \$ \_\_\_\_\_

Please send an invoice.

Make Checks Payable to:

**Voyageurs National Park Association (US Fiscal Agent)**

Mail to:

126 North 3rd Street  
Suite 400  
Minneapolis, MN 55401

Lisa Radosevich-Craig [lisa@heartofthecontinent.org](mailto:lisa@heartofthecontinent.org) 218-626-4336

Paul Danicic [paul@heartofthecontinent.org](mailto:paul@heartofthecontinent.org) 612-332-9630

***Thank you for helping build sustainable communities in our region!***